POLICY on COMMERCIAL SUPPORT of CONTINUING MEDICAL EDUCATION

As an accredited sponsor of continuing medical education, The Children’s Hospital of Philadelphia is committed to presenting Continuing Medical Education (CME) activities that promote improvements or quality in healthcare and are independent of the control of commercial interests. As part of this commitment, The Children's Hospital of Philadelphia has outlined in this written agreement the terms, conditions, and purposes of commercial support for its CME activities. Commercial Support is defined as financial, or in-kind, contributions given by a commercial interest, which is used to pay all or part of the costs of a CME activity.

The purpose of this policy is that participants in CME activities have access to information about (1) financial interests of faculty that may present a potential or perceived conflict of interest and (2) commercial sponsors of the CME activities in order to allow participants to form their own judgments about the presentations they hear. It is not the intent of this policy to discourage participation from those who have financial relationships with outside entities.

Any commercial company wishing to provide education grant support to CME activities must complete the Agreement form prior to the CME activities commencement.

It is the responsibility of The Children's Hospital of Philadelphia Continuing Medical Education Department to assure that all continuing medical education activities are implemented in accordance with this policy. All the above-mentioned forms must be completed and returned to the Continuing Medical Education Department to maintain records for four years.

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1 The ACCME defines a Commercial Interest as any proprietary entity producing health care goods or services, with the exemption of non-profit or government organizations and non-health care related companies. The ACCME does not consider providers of clinical service directly to patients to be commercial interest.
LETTER of AGREEMENT for COMMERCIAL SUPPORT
of CONTINUING MEDICAL EDUCATION (CME)

Terms, Conditions, and Purposes

Independence

1) This activity is for scientific and educational purposes only and will not promote any specific proprietary business interest of the Commercial Interest.

2) The Accredited Provider is responsible for all decisions regarding the identification of educational needs, determination of educational objectives, selection and presentation of content, selection of all persons and organizations that will be in a position to control the content of the CME, selection of education methods, and the evaluation of the activity.

3) Funds should be in the form of an education grant made payable to The Children’s Hospital of Philadelphia. These funds will be deposited in the special purpose account designated for the particular educational activity.

4) All support associated with the CME activity must be given with the full knowledge and approval of The Children’s Hospital of Philadelphia, Continuing Medical Education Department.

Appropriate Use of Commercial Support

5) The Accredited Provider will make all decisions regarding the disposition and disbursement of the funds from the Commercial Interest.

6) The Commercial Interest will not require the Accredited Provider to accept advice or services concerning teachers, authors, or participants or other education matters, including content, as conditions of receiving this grant.

7) All commercial support associated with this activity will be given with the full knowledge and approval of the Accredited Provider. No other payments shall be given to the director of the activity, planning committee members, teachers or authors, joint sponsor, or any others involved with the supported activity.

8) The Accredited Provider will upon request, furnish the Commercial Interest documentation detailing the receipt and expenditure of the commercial support.
Commercial Promotion

9) Product-promotion material or product-specific advertisement of any type is prohibited in or during the CME activity. The juxtaposition of editorial and advertising material on the same products or subjects is not allowed. Live or enduring promotional activities must be kept separate from the CME activity. Promotional materials cannot be displayed or distributed in the education space immediately before, during or after a CME activity. Commercial Interests may not engage in sales or promotional activities while in the space or place of the CME activity.

10) The Commercial Interest may not be the agent providing the CME activity to the learners.

Disclosure

11) The Accredited Provider will ensure that the source of support from the Commercial Interest, either direct or “in-kind,” is disclosed to the participants, in program brochures, syllabi, and other program materials, and at the time of the activity. This disclosure will not include the use of a trade name or a product-group message. The acknowledgment of commercial support may state the name, mission, and clinical involvement of the company or institution and may include corporate logos and slogans, if they are not product promotional in nature.

The commercial sponsor agrees to abide by all requirements of the ACCME Standards for Commercial Support of Continuing Medical Education.

The Children’s Hospital of Philadelphia agrees to: 1) abide by the ACCME Standards for Commercial Support of Continuing Medical Education; 2) acknowledge education support from the commercial company in the brochure, syllabi, and other program materials; and 3) upon request, furnish the commercial supporter a report concerning the expenditure of the fund provided.
Name of CME Activity: Cardiology 2015: Annual Update on Pediatric Cardiovascular Disease

Location: Scottsdale, AZ  Date (s): February 11-15, 2015

Name of Accredited Provider: The Children's Hospital of Philadelphia  Tax I.D.#: 23-1352166

Name of Educational Partner (s):  
(If Applicable)  Tax I.D. #:  

Name of Commercial Interest:  

Contact Person:  

Address:  
______________________________
______________________________
______________________________
City  State  Zip  Telephone #:  
Fax:  
Email:  

The above named commercial interest wishes to provide the following support of the above named continuing medical education activity.

All funding will be made payable to: The Children’s Hospital of Philadelphia.

______  Education Grant in the amount of $__________

______  Exhibit-Marketing/Promotion- $5,000

______  Other (Please Describe) ____________________________

______________________________  Date
Signature (Commercial Interest Representative)

______________________________  Date
Signature (CME Provider Representative)

Please mail or “fax” this form to: Tina Mannices, CME Department, The Children’s Hospital of Philadelphia, CHOP North, 12th Floor, Suite 1220, 34th & Civic Center Boulevard, Philadelphia, PA 19104  
Telephone: (215) 590-4519 – Fax: (215) 590-4342 - -Email:mannices@email.chop.edu

Rev. Dec. 1, 2005