Invitation to Exhibit

Update on Fetal Diagnosis and Treatment

May 14 – 16, 2015
The Union League of Philadelphia

A course for physicians, advanced practice nurses, registered nurses, genetic counselors, sonographers and social workers

Sponsored by the
Center for Fetal Diagnosis and Treatment
and the Division of Pediatric General, Thoracic and Fetal Surgery

www.chop.edu/cme
Welcome

On behalf of the organizing committee and the Center for Fetal Diagnosis and Treatment at The Children’s Hospital of Philadelphia, we invite you to exhibit at the 2015 Update on Fetal Diagnosis and Treatment conference. The 2015 Fetal Update course will take place May 14 – 16, 2015, at the Union League of Philadelphia in Philadelphia, Pa.

Since its inception in 1995, the mission of the Center for Fetal Diagnosis and Treatment (CFDT) has been to provide comprehensive, state-of-the-art care for both mother and fetus. Every few years, the Center gathers nationally and internationally recognized experts from fetal therapy, maternal-fetal medicine, genetics, pediatric surgery, pediatric cardiology, fetal radiology, perinatal psychology, neonatology and pediatric subspecialties, to present a comprehensive update on care for mothers and fetuses with congenital anomalies. In celebration of the CFDT’s 20th anniversary, the 2015 course highlights significant advances in the field of fetal therapy with an emphasis on outcomes for select birth defects. The diverse faculty includes national and international experts in addition to the renowned clinicians here at CHOP.

In the past, the course has attracted healthcare professionals from more than 30 states and 15 countries seeking advanced knowledge regarding current and future approaches to prenatal diagnosis, evaluation and treatment of both pregnant mothers and fetuses with congenital anomalies and complicated twin pregnancies. The multidisciplinary audience includes physicians, advanced practice nurses, nurses, sonographers, genetic counselors and social workers in the areas of obstetrics, maternal-fetal medicine, radiology, neonatology, pediatric cardiology, pediatric surgery and genetics. Attendees of the Fetal Update course are leaders and key decision makers in their fields.

The exhibit portion of the Fetal Update course provides an opportunity to extend the educational nature of the conference by informing attendees of current and improving imaging and diagnostic technologies, products, equipment, and services in the specialties of maternal-fetal medicine, genetics, surgery and neonatology. This course represents a unique opportunity for you to showcase new services, equipment and technologies to many influential specialists spanning the perinatal spectrum.

Space is limited at this unique venue and quickly sold out at our last meeting in 2011. Space is available on a first-come, first-served basis, with priority given to past exhibitors.

Please contact Tina Mannices to reserve your space as soon as possible.

For more information, contact Tina Mannices • 215-590-4519 • mannices@email.chop.edu
Profile of Attendees: 2008 and 2011 Fetal Update, Philadelphia

Join the leaders in fetal diagnosis and treatment from specialties that span the spectrum of care from obstetrics, surgery and pediatrics.

More than 500 attendees from 34 states and 21 countries, including:

- Australia
- Germany
- Scotland
- Belgium
- Hong Kong
- Spain
- Brazil
- Indonesia
- Sweden
- Canada
- Israel
- Taiwan
- China
- Italy
- United Kingdom
- Curacao
- Japan
- Venezuela
- Egypt
- Poland
- U.S.A.

Attendance by Discipline:
- Physicians – 50%
- Nurses/Advanced Practice Nurses – 24%
- Genetic Counselors – 12%
- Sonographers – 13%
- Other – 1%

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Exhibit Opportunities

Preemitter Exhibitor

- Exhibit space of up to 8 feet by 15 feet in the main exhibit hall
- Opportunity to distribute product samples, literature and other promotional items at your exhibit space
- Opportunity to place product information in registrant packets
- Invitation to reception on Thursday, May 14
- Signage displayed at reception acknowledging premier sponsors
- One complimentary full conference registration

Premier Exhibitor $4,000

Set up:
Thurs., May 14, 6:30 a.m.
Exhibit:
Thurs., May 14, 8 a.m. – end of reception
Fri., May 15, 7 a.m. – 5 p.m.
Sat., May 16, 7 a.m. – 2 p.m.

Exhibit Hall

- Exhibit space/tabletop display up to 8 feet by 8 feet
- Opportunity to distribute product samples, literature and other promotional items at your exhibit space
- Invitation to reception on Thursday, May 14

Exhibit Hall $2,000

Set up:
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Deadline to Register: Friday, Feb. 27, 2015

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